

Do Not Leave Children in Cars



Every year approximately 5,000 Australian children are rescued from parked cars. Three-quarters of those children are under four years old. Even on a cool day the temperature in a parked car can be over 30 degrees hotter than outside. In fact, 75% of the total temperature rise can occur within the first five minutes of parking.

Kidsafe WA's **'Do Not Leave Children in Cars'** campaign aims to raise community awareness and reduce the number of children left unattended in parked cars in Western Australia.

Kidsafe WA has designed car park signs that can be purchased by local governments, shopping complexes, entertainment venues and schools. These signs can be installed in carparks to remind community members to take their children with them. The signs last for approximately 10 years, equating to a cost of \$6-7 per sign per year.

Funds generated from the sale of the car park signs will assist Kidsafe WA to further develop the **'Do Not Leave Children in Cars'** campaign.



Purchasing car park signs:

Car park signs can be purchased from Kidsafe WA using the order form attached.

Kidsafe WA will also provide social media content, a newsletter article, website content and a media release template to assist your organisation in promoting the signs. Regular updates including statistics, resources and information will also be provided to your organisation.

Prices of car park signs:

Number of Signs	Price
19 signs or less	\$69.30 each
20 to 49 signs	\$66.00 each
50 signs or more	\$62.70 each

* Please note postage charges will apply for the delivery of signs. Signs take approximately 2 – 3 weeks to manufacture once payment has been made.

Responsibility of your organisation:

The signs will be co-branded with Kidsafe WA and your organisations logo. Please provide a high resolution pdf of your logo. Your organisation is responsible for choosing the location for the signs and installing them. The signs can be affixed directly to gates and walls or mounted on a sign pole.



Help Kidsafe WA prevent children being left in cars.

By purchasing and installing '**Do Not Leave Children in Cars**' signage in your parking areas, your organisation is supporting Kidsafe WA in raising awareness of the dangers of leaving children unattended in parked cars. Leaving a child in a parked car is potentially life threatening and illegal in Western Australia under the Children and Community Services Act 2004. Part 4, Division 7, Subdivision 1 which carries maximum penalty of \$36,000 and imprisonment for 3 years.

The signs are ideally suited for car parks at parks, recreation centres, community centres, libraries, beaches, swimming pools, entertainment venues, shopping complexes and schools.



Order Form

Number of Signs Required:

Contact Name:

Organisation:

Phone Number:

Email:

Delivery Address:

Suburb:

Post Code:

Payment to be by (please tick):

- Direct EFT to Kidsafe WA Inc, Commonwealth Bank
Account No: 1021 9470 BSB: 066 130
- Cheque attached made out to Kidsafe WA
- Kidsafe WA to send Tax Invoice

Please send your completed order form & high resolution PDF of your logo to Kidsafe WA by either:

Email: Anita@kidsafewa.com.au

Post: 140 Railway Parade, West Leederville 6007