



Child Accident Prevention Foundation of Australia

## AUTUMN news

### WA Chairman's Report



Kidsafe WA has been going through a number of changes over the past year to improve its services and profile.

We are now undertaking a number of new and revitalised services for both the community and health sector of Western Australia following a review of our profile and services

through Stakeholder consultations conducted during 2002.

These include:

- The revitalised Child Car Restraint Hire Service
- The new child car restraint Checking and Fitting service
- Development of a Child Injury Prevention Network for WA

- The new WA website, and
- A 3 year sponsorship deal with SGIO

Overall Kidsafe WA is entering an exciting and new phase in our continued dedication to the prevention of unintentional injuries to children in WA.

**Dr Philip King**  
Chairman, Kidsafe WA

### SGIO Sponsorship

SGIO announced a Three year sponsorship of Kidsafe WA on Tuesday April 8<sup>th</sup> to support the continued work Kidsafe WA does in educating the community about child safety and the prevention of childhood injuries (Commonly referred to as accidents).

SGIO State Manager, Garry Moore launched the new Sponsorship, acknowledging that "SGIO hope to

contribute to a safer social environment and to do as much as we can to help our children and community".

"SGIO has worked with Kidsafe WA on various projects in the past and it is great to have the

opportunity to work with them again and be associated with an organisation that has made such a difference to the safety of our community".

The SGIO Sponsorship will have a particular focus on Home & Car Safety, through programs aimed at educating people about the relatively simple things they can do to protect their children for injuries in these areas.



#### Inside this issue:

SGIO Sponsorship	1
Kidsafe WA Online	2
AMP Charity Golf Day	2
Hot Water Burns Like Fire Campaign	3
Safety in Schools Week 2003	3
Autumn Safety Tips	4
2003 Calendar of Events	4

#### Special points of interest:

- Kidsafe Safety Demonstration House & Resource Centre is Open:  
Monday to Friday 9am to 4pm
- Check out the NEW Kidsafe WA Online Shop
- **New Resource:**  
*Kidsafe Home:*  
A Community Action Kit for Home Safety

## Kidsafe WA Online

Kidsafe WA finally went online with our own, WA designed & maintained website in December.

The website was developed with the support of the Lotteries commission, Quantum design media, The AMP Foundation and GTP icommerce.

It incorporates Kidsafe WA's fact sheets, resources, emergency numbers, past & current project overviews & regular media, news and product updates.

The Kidsafe Shop, allows the Western Australian community view and access to a range of

safety products through a simple online-shopping system.

To get online and have a look around visit:

[www.kidsafewa.com.au](http://www.kidsafewa.com.au)

## PEACH Sponsorship

Kidsafe WA would like to acknowledge the support of PEACH (Personnel Employed by Alcoa Charity Help). PEACH has assisted us to print up copies of our Safety information Fact

Sheets for distribution as well as supply us with a A3 Laminator to enable the updating of Kidsafe Safety Displays in the centre and as Kits for hire & outside displays.



## AMP Charity Golf Day

On a wet and windy day in October 2002, AMP hosted their Inaugural Charity Golf Day at the WA Golf Course in Yokine.

The teams were made up of Kidsafe sponsors & Friends, AMP employees & our very own Kidsafe WA members team.

The efforts of Jenny Cornwell and her assistants (several enthusiastic PR students) from AMP were noticeable on the day with the event running smoothly.

Melita & Leonie from Kidsafe spent the afternoon supplying refreshments around the course and kept



the spirits of the players high.

A putting competition was held on the 9th hole with players competing for AMP paraphernalia, bottles of wine, beer and other sponsorship items.

A light supper was enjoyed after the game, followed by the allocation of awards to the day's golfing champions

and an auction of a signed West Coast Eagles football jumper.

Overall the day was enjoyed by all who participated, with hopes of a bigger & better year in 2003.

Almost \$16,000 was raised as part of the day, and through contributions from the AMP Foundation.

The Kidsafe Charity Golf Day will be held again in October 2003. For further information on how you can sponsor a hole or participate in the event contact Kidsafe WA on:

(08) 9340 8509.

## Hot Water Burns Like Fire

The 2001/2002 Hot Water Burns Like Fire campaign came to a conclusion in October 2002 after an extremely successful campaign.

At the conclusion of the campaign, initial evaluation showed an increase in the knowledge of prevention strategies for preventing scalds from Hot Food and Drinks. The awareness of prevention strategies for Hot Tap water scalds remained steady at approximately 68%.

Once again, Displays were



conducted at the Parent's, Babies & Children's Expo in August, Alcoa family day and at the opening of Children's Week.

Numerous training and information sessions were conducted with Child Health nurses and new mum's groups throughout the campaign.

The Campaign message will continue to be spread during the "Winter: Kidsafe WA Seasonal Promotion" and through Playgroup WA Safety Advocates.

Kidsafe WA would like to acknowledge the attentive efforts of the two Scalds Campaign Project Officers Kate Smith & Naomi Green for all their hardwork.

Copies of the Final Report & Conference Paper can be found on the Kidsafe WA website at:

[www.kidsafewa.com.au](http://www.kidsafewa.com.au)



## Safety in Schools Week

'Think before you play and have a safe day'. This is the message that Kidsafe WA and other WA Injury Prevention Agencies, endeavours to get across to young Western Australian school children during Safety in Schools Week from June 9<sup>th</sup> - 13<sup>th</sup> 2003.

The week, proudly sponsored by the PMH Foundation is a joint initiative of The Department of Consumer & Employment Protection (WorkSafe), the Department of Health, the Department of Education and Kidsafe WA for the benefit of all primary & District High School children in WA.

### New for 2003:

- Teacher Professional Development Sessions
- Safety Poster/Slogan competition, and
- Resources Online at [www.kidsafewa.com.au](http://www.kidsafewa.com.au)

Look out for your Red Safety in Schools Week folder coming to schools soon.

## Child Injury Prevention Network

In collaboration with Key Stakeholders and the Department of Health, Injury Prevention Unit, Kidsafe WA is currently developing a WA Child Injury Prevention Network.

The Network will consist of members from across all sectors of the community who have a role or interest in the prevention of injuries

to children. This will include government, non-government, community & industry representatives.

The child injury prevention network is a Western Australian initiative of the Department of Health, Injury Prevention Unit and Kidsafe WA. Ultimately the network will provide for more effective communication and

information exchange between stakeholders and a united approach to advocating for child safety.

If you would like to find out more information on the WA Child Injury Prevention Network or becoming a member Contact Melita at Kidsafe WA on:

[melitaleeds@kidsafewa.com.au](mailto:melitaleeds@kidsafewa.com.au)

## Kidsafe WA Calendar of Events

### January

### February

### March

- **Autumn Seasonal Campaign**
- Kidsafe Quiz Performances (17th to 24th)
- 1st Asia Pacific & 6th National Injury Prevention Conference (16th to 18th)

### April

- April Newsletter Online
- LEAP Conference (3rd & 4th)

### May

- Kidsafe Quiz Performances (12th to 30th)

### June

- **Winter Seasonal Campaign**
- Kidsafe Quiz Performances (2nd to 13th)
- Safety in Schools Week (9th to 13th)

### July

- July Newsletter Online
- Child Injury Prevention Network Forum (Wednesday 23rd)

### August

### September

- **Spring Seasonal Campaign**

### October

- October Newsletter Online
- Kidsafe WA Annual Golf Day (Friday 24th)

### November

### December

- **Summer Seasonal Campaign**
- Members & Supporters Christmas Party
- Kidsafe WA Office CLOSED

## CONTACT US:

Kidsafe WA  
GPO Box D184  
PERTH WA 6840

Or  
Cnr Roberts Rd & Thomas Street  
SUBIACO WA 6008

PH: (08) 9340 8509

FAX: (08) 9340 8041

[kidsafe@kidsafewa.com.au](mailto:kidsafe@kidsafewa.com.au)

[www.kidsafewa.com.au](http://www.kidsafewa.com.au)

## Autumn Safety Tips

Autumn is a good time to be planning for the winter:

### Fire Alarms

- ☛ Check & replace all batteries in your fire alarms around the home
- ☛ If you do not have fire alarms installed - install them in your home

Contact "FESA" for further information

### Heater Guards

Many Children are burnt on heaters and open fires. Guards will prevent contact with hot surfaces & flames.

- ☛ Install guards around all open fires, gas wall furnaces, electric radiators, fan heaters, pot-bellied & combustion stoves.
- ☛ Ensure that guards are securely attached to the wall
- ☛ Guards should be a minimum of 700mm high.

To find out more information about what type of guard will suit you contact Kidsafe WA or:

\*WG & AT Pearce (Bentley)

(08) 9451 8433

\*Petticoat Lane (Subiaco)

(08) 9381 4976

## Kidsafe Sponsors 2003



Department of Health  
Government of Western Australia



Healthway. Healthy WA.



Princess Margaret Hospital  
for Children Foundation

