

# CELEBRATING 40 YEARS OF MAKING A SAFER WORLD FOR KIDS





#### **OVERVIEW**







## **WHO WE ARE**







#### A BRIEF KIDSAFE HISTORY

#### \$1m for child accident fund

The Government will allocate \$1 million to help set up the Child Accident Prevention Foundation of Australia.

The Prime Minister, Mr Fraser, said in a statement issued in Canberra vesterday that the allocation would be a "specific measure" of support at the launching of the International Year of the Child.

The foundation is a trust being set up by surgeons, businessmen and community leaders to help co-ordinate research into child accidents and their prevention and to educate the community on child-accident

"I believe such a foundation can do a great deal to focus national attention on our alarmingly high rate of child accidents, with their high costs in human and financial terms", Mr Fraser said.

The \$1 million would be allocated on the understanding that the first \$500,000 would be paid immediate-ly and the second \$500,000 later, and subject to the foundation gaining State Government support.

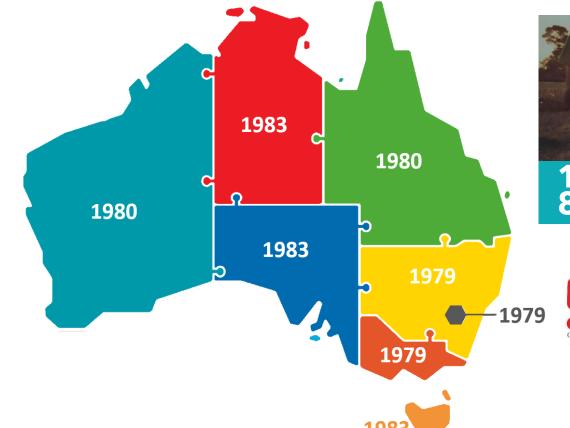
The International Year of the Child would direct attention throughout the world to the needs and problems of children, their wel-fare and their opportunities. Year of the Child theme. — Page

3.



International Year of the Child 1978

March 19 79



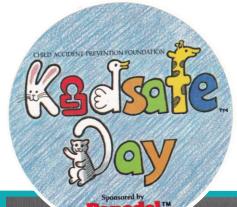






## A BRIEF KIDSAFE HISTORY

















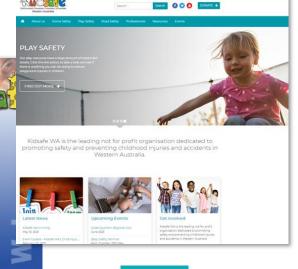


Mrs Annita Keating officially launching the Foundation's first National Kidsafe Day



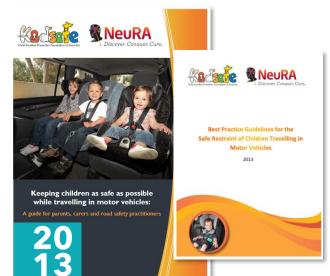
#### A BRIEF KIDSAFE HISTORY







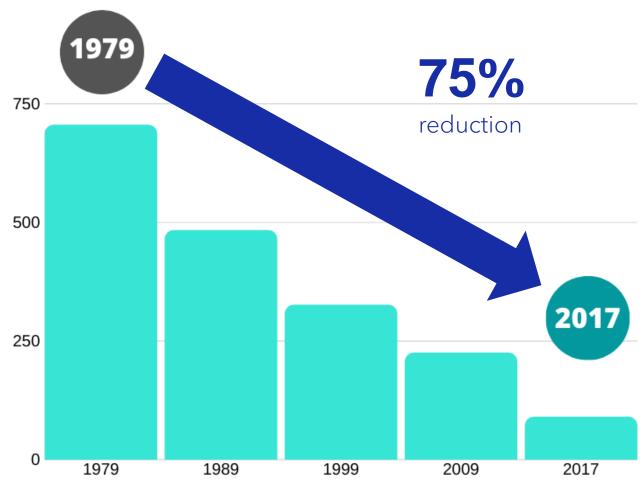












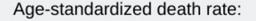
Child Injury Deaths



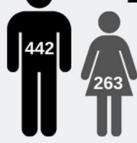
AUSTRALIA

#### HOW ARE WE GOING

705 children aged 0-14 years died











350

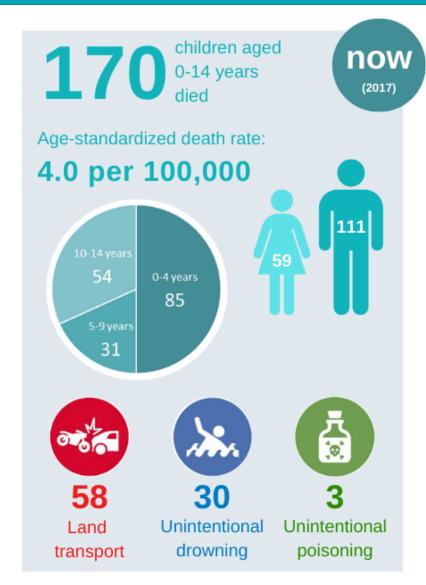
Land transport

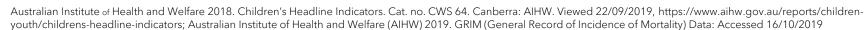


125
Unintentional drowning

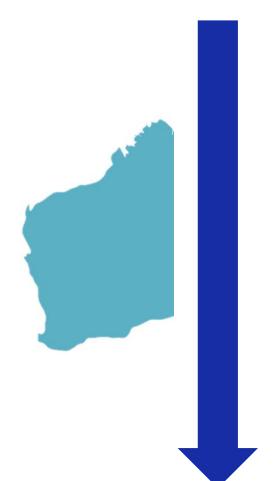


Unintentional poisoning









Avg/year (1983-85)

Avg/year (1989-1994)





For every 1 child that dies in WA, there are...

hospitalisations



ED presentations



more treated by GP's and health centres.





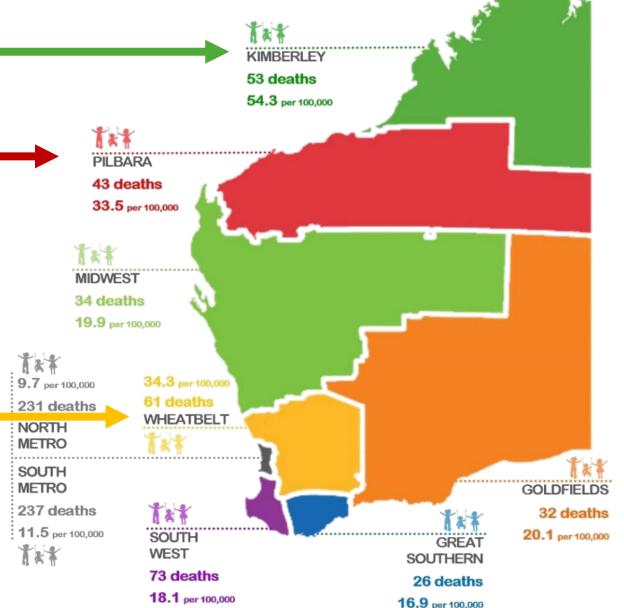
Leeds M, Richards J, Stepan A, Xiao A, Skarin D. WA Childhood Injury Report: Patterns of Injuries among 0-19 year olds in Western Australia, 2001-2011. Perth (WA): Kidsafe Western Australia (AUS); 2015 November.





Pilbara \_\_\_\_\_ 33.5 per 100,000

Wheatbelt \_\_\_\_\_ 34.3 per 100,000



Leeds M, Richards J, Stepan A, Xiao A, Skarin D. WA Childhood Injury Report: Patterns of Injuries among 0-19 year olds in Western Australia, 2001-2011. Perth (WA): Kidsafe Western Australia (AUS); 2015 November.



## **SERVICES AND ACTIVITIES**







**Our Focus** 



## **SERVICES AND ACTIVITIES**











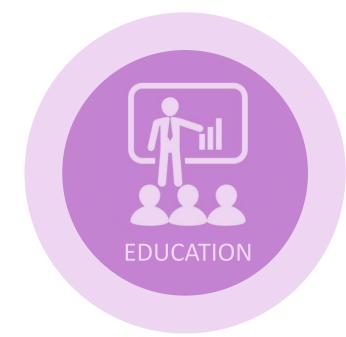




## **SERVICES AND ACTIVITIES**

## **Our Initiatives**









## **RESEARCH & EDUCATION**

## KEEPING KIDS SAFE



KidsafeWA

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Preventing Sports Injuries in Children

1.1K views • 1 month ago



Preventing Poisoning in Children

40K views • 4 years ago



Preventing Burns and Scalds in Children

18K views • 5 years ago



Make Passenger Safety a Priority

102K views • 6 years ago



Preventing Falls in Children

19K views • 6 years ago









## REGULATIONS

19 78 Australian Standard

65% Mandatory

**Standards** 

**SMOKE DETECTORS** 



SEATBELTS 19 70

19 81 CHILD RESISTANT PACKAGING



**BICYCLE HELEMTS** 

50°C BATHROOM HOT TAP

WATER CONTROL

POOL FENCING



## **REGULATIONS**











#### **ADVOCACY & PARTNERS**







Government of Western Australia
Department of Mines, Industry Regulation and Safety
Consumer Protection











































Mr. L. Hyle - Prof. M. Eving - Dr. C. Mead - Mr. M. Haines - Mr. A.F. Guy - Dr. P. Merrifield - M.A.K. Thompson - Mr. P. Steigrad. Mr. M. A. Neil - Mr. M. O'Mara - Mr. R. Harrison - Mr. E.D. Smith - Mr. I. Menzies - Mr. E. K. Doery - Mr. A. Sparnon - Ms. C. Fyson. Ms. J. Draper - Mr. J. Graham - Mrs. J. Robinson - Mrs. K. Wilkinson - Mrs. C. Hardman - Ms. C. Gowdie - Dr. J. Harrison - Mr. B. Kidd. Mr. L. Mole - Mr. P. O'Connor - G. Colburt - Mrs. A. Konistis - P. Hopkins - G. Aldous - Dr. R. Bouvier - Mrs. U. Reuter - Mrs. R. Huber Mr. J. Drett - Ms. S. Novak - Ms. V. Whidook - Mrs. D. Blayden - Ms. J. Black - Ms. H. Fitzgerald - Ms. M. Denholm - Mr. J. Chambers - Mrs. K. Shewring - Ms. C. Erskine - Ms. M. Courtney - Ms. S. Teerds - Ms. J. Chalmers - Mr. S. Phillips - Ms. L. Horton-James



## **WHAT IS NEXT**













#### www.kidsafewa.com.au





